

DUPLICATE INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Cardinal Strategies**  
**Attention: Accounts Payable**  
**3901 S Flagler Dr**  
**West Palm Beach, FL 33405**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 941471-1  | 08/19/12     | August 2012   | 07/30/12 - 08/13/12 |

| Station | Account Executive   | Sales Office   | Sales Region |
|---------|---------------------|----------------|--------------|
| WPBF    | WPBF House National | House National | National     |

| Advertiser                  | Product               | Estimate Number |
|-----------------------------|-----------------------|-----------------|
| Nikolits/Property Appraiser | NIKOLITS/PBC PROPERTY |                 |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 08/12/12 - 08/14/12 | 941471  |             |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
|       |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line  | Start Date        | End Date        | Description           | Start/End Time    | MTWTFSS               | Length         | Spots/Week | Rate               | Type        |
|---|-------------------|-----------------|-----------------------|-------------------|-----------------------|----------------|------------|--------------------|-------------|
| 1   | 08/12/12          | 08/12/12        | Sun ABC Prime A       | 7-8PM             | -----S                | :30            | 1          | \$250.00           | NM          |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                       |                   |                       |                |            |                    |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>        | <u>Spots/Week</u> | <u>Rate</u>           |                |            |                    |             |
|   | 08/06/12          | 08/12/12        | -----S                | 1                 | \$250.00              |                |            |                    |             |
| Spots: #  | Ch                | Day             | Air Date              | Air Time          | Description           | Start/End Time | Length     | Ad-ID              | Rate Type   |
| 1   | WPBF              | Su              | 08/12/12              | 6:59 PM           | Sun ABC Prime A       | 7-8PM          | :30        | PROPERTY APPRAISER | \$250.00 NM |
| 2   | 08/13/12          | 08/13/12        | Wheel Of Fortune      | 7-7:30PM          | M-----                | :30            | 1          | \$700.00           | NM          |
| Class of Time - Pre-emptible with notice                |                   |                 |                       |                   |                       |                |            |                    |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>        | <u>Spots/Week</u> | <u>Rate</u>           |                |            |                    |             |
|   | 08/13/12          | 08/19/12        | M-----                | 1                 | \$700.00              |                |            |                    |             |
| Spots: #  | Ch                | Day             | Air Date              | Air Time          | Description           | Start/End Time | Length     | Ad-ID              | Rate Type   |
| 1   | WPBF              | M               | 08/13/12              | 7:12 PM           | Wheel Of Fortune      | 7-7:30PM       | :30        | PROPERTY APPRAISER | \$700.00 NM |
| 3   | 08/13/12          | 08/13/12        | Dr. Oz                | 4-5p              | M-----                | :30            | 1          | \$400.00           | NM          |
| Class of Time - Pre-emptible with notice                |                   |                 |                       |                   |                       |                |            |                    |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>        | <u>Spots/Week</u> | <u>Rate</u>           |                |            |                    |             |
|   | 08/13/12          | 08/19/12        | M-----                | 1                 | \$400.00              |                |            |                    |             |
| Spots: #  | Ch                | Day             | Air Date              | Air Time          | Description           | Start/End Time | Length     | Ad-ID              | Rate Type   |
| 1   | WPBF              | M               | 08/13/12              | 4:13 PM           | Dr. Oz                | 4-5p           | :30        | PROPERTY APPRAISER | \$400.00 NM |
| 4   | 08/13/12          | 08/13/12        | GENERAL HOSPITAL      | GENERAL HOSPIT    | M-----                | :30            | 1          | \$400.00           | NM          |
| Class of Time - Pre-emptible with notice                |                   |                 |                       |                   |                       |                |            |                    |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>        | <u>Spots/Week</u> | <u>Rate</u>           |                |            |                    |             |
|   | 08/13/12          | 08/19/12        | M-----                | 1                 | \$400.00              |                |            |                    |             |
| Spots: #  | Ch                | Day             | Air Date              | Air Time          | Description           | Start/End Time | Length     | Ad-ID              | Rate Type   |
| 1   | WPBF              | M               | 08/13/12              | 3:23 PM           | GENERAL HOSPITAL      | GENERAL HOSPIT | :30        | PROPERTY APPRAISER | \$400.00 NM |
| 5   | 08/13/12          | 08/13/12        | WPBF News 25 @ 6:00PM | 6-6:30PM          | M-----                | :30            | 1          | \$450.00           | NM          |
| Class of Time - Pre-emptible with notice                |                   |                 |                       |                   |                       |                |            |                    |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>        | <u>Spots/Week</u> | <u>Rate</u>           |                |            |                    |             |
|   | 08/13/12          | 08/19/12        | M-----                | 1                 | \$450.00              |                |            |                    |             |
| Spots: #  | Ch                | Day             | Air Date              | Air Time          | Description           | Start/End Time | Length     | Ad-ID              | Rate Type   |
| 1   | WPBF              | M               | 08/13/12              | 6:21 PM           | WPBF News 25 @ 6:00PM | 6-6:30PM       | :30        | PROPERTY APPRAISER | \$450.00 NM |

Total Spots 5

Gross Total \$2,200.00

Payment Terms 30 Days

**INVOICE**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
|------------------|---------------------|----------------------|-----------------------|
| 941471-1         | 08/19/12            | August 2012          | 07/30/12 - 08/13/12   |

| <u>Advertiser</u>          | <u>Product</u>       | <u>Estimate Number</u> |
|----------------------------|----------------------|------------------------|
| Nikolits/Propety Appraiser | NIKOLITS/PBC PROPERT |                        |

Agency Commission **\$330.00**

Net Amount Due **\$1,870.00**